



HIGHlight

September 2008

From the President...

Dear PSNM Friends —

It's been a busy summer and I believe the hectic pace will continue into the fall. Soon we'll have the results concerning the National Show entries. We are looking forward to another wonderful show. Our co-chairs, Margi Lucena and Janie Gonzales, are hard at work bringing it all together.

Now is the time for someone to begin work on our 2009 National Show. I can't emphasize enough the importance of having people in place to begin work on next year's show. The guidebook is available both in written form and on disc. Having this information with a timeline is a huge help for anyone managing this prestigious show.

Our critique groups are beginning to meet again after a break for a few months. These groups are excellent opportunities for us to gain insight from our peers about how to improve our work. If you haven't tried one yet, call and get on a list to participate.

We have openings for volunteers to serve as evaluators. The job of the evaluator calls for attendance at the board meetings. It's an opportunity to see how the board functions and to see that it's in accordance with our bylaws. If you are interested please contact me.

See you at the September meeting.

— Elaine Koehler

Monthly Meeting at the Albuquerque Museum

Saturday, September 13 • 10 - Noon

June Walker - Artist or Hobbyist?

That is the question our speaker for September, June Walker, tax and financial consultant to the arts and independent professionals, and author of "Self-Employed Tax Solutions" is prepared to answer. June is an engaging speaker who presents nationally to audiences of those calling themselves self-employed. Her style is free-wheeling and light-hearted, yet precise and easy to understand. Using real-life examples, she demonstrates why being tax savvy and having recordkeeping know-how are the foundation of successful self-employment. She is particularly familiar with the issues facing self-employed artists and will answer questions about whether you are self-employed or a hobbyist.

June is interested in answering your tax and self-employment questions and would love you to send them to her before the September meeting. If there are questions and/or topics you'd like to have discussed, email them to June at least a week in advance of the meeting. Her email address is: june@junewalkeronline.com In the subject line, please type: Pastel Society. Of course, she is willing to answer questions posed to her at the meeting.

Turn to page 4 to read more about June and the program agenda she's planned...

Coming Up... October 11

Hank Schuyler, will discuss marketing yourself as an artist.

NATIONAL SHOW MEETING

Immediately after the General Meeting, please meet in the Cafe at the Museum. Margi and Janie have some important Show issues to discuss and would like you to attend. They promise not to take up too much of your time.

PSNM Officers & Committee Chairs

President	Elaine Koehler
Vice President	Wanda Portee
Treasurer	Peggy Orbon
Secretary	Lee McVey
Past Pres.	Gaye Garrison
Communications	Carol Hall
Corresponding Sec.	Kathleen Dietz
Evaluation	Marilyn Drake, Hank Schuyler Jeanne Weitz
50/50	Patty Stewart, Seung Youn
Historian	Jeanne Weitz
Librarian	Karen Servatt
MasterWorks Rep	Carol Lovelady
Membership	Gaye Garrison
Membership Tags	Gaye Garrison
National Show	Janie Gonzales, Margi Lucena
Newsletter	Marilyn Drake, Alice Flitter
Programs	Maryann McGraw
Program Review	Gail Murray
Publicity	Diana Stauffer
Refreshments	Vacant - Please Volunteer
Signature Membership	Betsy Greenlee
Website Manager	Marilyn Drake
Workshops	Lyle Brown

* To send emails to people on this list, go to www.pastelsnm.org then click on Contacts.

Member News

Maggie Price and Janie Hutchinson, who founded The Pastel Journal magazine in 1999, will be honored by the Pastel Society of America with the "Friend of Pastel" award this year. The award will be presented at the PSA banquet on September 14, 2008. Maggie is a Signature Member of PSNM and PSA; Janie is a former PSNM member. Also, **Maggie's** painting *The First Kiss of Fall* was accepted for the Pastel Society of America's 36th Annual "For Pastels Only" exhibition beginning in September, 2009. In addition, she will teach the five-day workshop in conjunction with the annual banquet/exhibition/workshop event.

Judy Felsen has three paintings accepted for Expo New Mexico, Professional Fine Arts division, as do Peggy Orbon, Rich Orbon and Marilyn Drake.

Dr. Rita Rogan is pleased to share her good news... three of her paintings were accepted into The Richeson 75: Landscape, Seascape & Exteriors 2008 competition. Two of the paintings (The Peace of Passion and Ride Your Father's Magic Carpet Made of Steel) were selected as finalists in the Show — which means they will be among

Exhibitions

Open Space: A View with Room 3rd Annual Exhibition and Art Sale

featuring paintings depicting the City of Albuquerque's Open Space lands.

Invited artists include Charlie Burk, Lorenzo Chavez, Michelle Chrisman, Marilyn Drake, Charles 'Bud' Edmondson, Thais Haines, Pat Harrison, Elaine Koehler, Robert Kuester, Lee McVey, Fred Miller, Paul Murray, Margy O'Brien, Maggie Price, Jeannie Sellmer, Mary Sweet and Ann Templeton.

"Little Gems", a juried show of small Open Space paintings by Plein Air Painters of New Mexico members, working in all media, has been added to this year's event.

All sales benefit the Open Space Alliance. As they're paid for, "Little Gems" can be taken by purchaser.

Open to the Public

September 20 - December 11, 2008

Public Receptions: October 11 and

November 15, from 10 am - 5 pm

City of Albuquerque

Open Space Visitor Center

6500 Coors Blvd, NW • 505-897-8831

(between Montañó Blvd. & Paseo del Norte
at the end of Bosque Meadows Rd.)

the 75 accepted into the Show itself — and then juried at that Show. The third painting — "Friends Make the Neighborhood" was selected as a "Meritorious Entry" and will be published, along with the other two, in the hard-bound art book of this event.

Nance McManus' work is in the Connecticut Pastel Society's annual Signature Show in Old Lyme, CT. She also has a pastel juried into the CPS' Renaissance in Pastels show from Oct. 2 - 26.

Elaine Koehler won Artists' Choice Award at the Plein Air Painters of New Mexico 4th Annual Paintout Exhibition held at Sumner & Dene in Albuquerque. *See page 4.*

Deborah Secor announces her first 2 videos, *Get Started in Pastels: Deborah Secor Paints the Landscape* and *Painting Shadows in the Landscape with Deborah Secor*. Both are available online at: www.artistsnetwork.tv

June Program Review

by Gail Murray

Terry Ludwig: Pastels are a *WATER* Medium

According to his business card, Terry Ludwig is the “Principal and Chief Colorologist” of the popular Terry Ludwig Pastels. Terry and his wife drove down from Littleton, Colorado and brought lots of boxes of his famous pastels to our well-attended August meeting. Many members took advantage of the opportunity to purchase his uniquely square pastels. Why square? “Why not??!!”, Terry would no doubt reply. They won’t roll off your drawing board; you have 4 large flat surfaces for broad strokes; 8 sharp corners for tiny marks; 8 short edges for short marks, and 4 long edges for long marks. And don’t forget two ends to stand them up if you are bored. Now, that’s versatile thinking outside the box! And they come in plenty of yummy colors, packed in foam “nests”.

Terry believes that pastel is an underrated medium, and shared some of the techniques he likes to use with the pastel sticks he creates. Early in his art career, he had the good fortune to study with Richard Schmid, at the American Academy of Art in Chicago, where Terry learned a lot of tricks. Richard authored the classic text, “Alla Prima”. One especially clever acrylic short cut for painting lace is to lay down a thick blob of paint (oil or acrylic) with a palette knife, then take a piece of lace (not Granny’s best), and lay it into the fresh paint. Carefully remove the lace and see the result: instant lace, “painted” on your canvas. From this, Terry discovered that we should be open to learning new techniques from other media, and apply them to pastels. He says that pigments are just glorified dirt, about the texture of cake flour when they are dry. He works with many familiar colors: iron oxide, raw sienna, umber, cobalt, turquoise, ultramarine blue, but no cadmium, no phthalos, or other heavy metals. Ludwig’s cobalt blue is a heavy metal, but the lightest of the heavies. Some synthetic pigments can be used, but there is a different quality to them and they are not as colorfast as the earth pigments. Ludwig whites are a base of titanium dioxide. His sticks are made from mixing pigments with distilled water, no bleach, and just enough synthetic gum tragacanth to hold it together. If you should drop one of his pastel sticks, and it breaks up into many tiny pieces, you can easily re-constitute the “remains”, by carefully adding a few drops of distilled water to the stick, on a piece of paper towel. Let it stand

about five minutes to soak up the water until it becomes soft and pliable again. You can take a mixing knife and put it on a piece of plastic or glass and smash the mixture down into a paste, After a few minutes, form a new stick of pastel, and lay it on a piece of wrinkled up Saran Wrap. Let it dry a few days, and then you have a new stick of pastel. He did not reveal the secret to how he gets such nice sharp edges and corners to his new pastels that he manufactures! I’m thinking smoke, mirrors, and sharp knives must be involved.

Other tricks of the trade: to make a simple dust catcher tray, take a long strip of 2” wide masking tape, and make a trough, sticky side up, along the bottom edge of your painting. Let a couple of inches overlap each side of the painting. Your pastel dust will fall into this trough and be trapped like flies to fly paper. He likes to paint on Wallis paper mounted on gator board, and spends a few minutes on a thumbnail sketch first to lock in the design and composition of the painting. Today’s demo was of a California beach scene with waves crashing and spraying water. He showed us the reference photo, the thumbnail sketch, and what looked to be nearly completed already, the demo painting. He uses a conte pencil to rough in an outline of the scene before blocking in the colors. He blocks in all the basic colors and shapes first, using the edges of inexpensive, grey pipe insulation foam, available at all home improvement stores. He paints nearly all his underpainting using this foam and working the pastels wet. The foam tubing doesn’t stain or bleed on your paper and it forces the pigment into the tooth of the board or paper. This tube also allows you to block in large areas of color, shapes, and establish your values. He likes to use an old oil “filbert” brush with jagged, uneven bristles for making soft edges and borders on the painting.

Another trick for applying pastels, is to mix a little ground up pastel with water, smashing it with a plastic palette knife and scrub a toothbrush into the mixture. He broke open a new toothbrush, but I’m sure an old one will do just as well! You can then employ an old watercolor technique, and flick your thumb along the bristles of the toothbrush from front to back, at your painting. This will result in a nice spray pattern, which he used for the ocean water spray of the demo painting. Let it dry, and proceed to paint some more. If you thin the pastel paste thin enough, you could mist it on with an air brush, like a thin wash of acrylic. Terry thinks of pastels as a *WATER* medium with NOT lots of chemicals to stick together. Canson or Le Carte papers would not take to this water technique. Bear in mind, when you water down pastels,

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it does dilute the crystalline structure of the pigment, so you may lose some of the sparkle that pastels are famous for. Terry will only use this water technique on top of what he has already blocked in, working from dark to light.

For more information on Terry Ludwig Pastels, call 888-795-1232, visit the website: www.terryludwig.com or e-mail Terry at: terry@terryludwig.com

Plein Air Paintout a Great Success!

For those PSNM artists who appreciate a challenge, participating in the 4th Annual Plein Air Painters of New Mexico Paintout, Exhibition and Sale provided all that, and more...

For one thing, there is the requirement to paint only within a designated area and only during the allotted 6 days of the paintout period. Since many of the locales were unfamiliar to the artists, we had a chance to experience new places. We even had the opportunity to paint at the "Garden of the Gods", which is usually off limits to the public. Of course, weather always presents a challenge, whether it is heat, rain, wind, or changing cloud patterns and shifting shadows. Other distractions are bugs and critters, but some people find having a few bugs stuck to wet paint does add a certain charm to the painting. Fortunately pastels don't have that problem, but we do have to be careful not to spill our pastels should a sudden gust topple the easel.

The idea behind the Paintout, which has now become a popular event for both artists and collectors, is to capture the immediacy of the moment while on location outdoors, rather than refine a painting in the comfort of the studio, often using reference materials that distort what was truly there. Artists must complete at least 80% of the painting *en plein air*, then frame them for delivery to the gallery at the end of the Paintout.

PSNM members, who are also members of PAPNM, that participated in this year's event were: Depy Adams, Janet Shaw Amtmann, Jane Chandler, Nancy Davis, Linda Dellandre, Marilyn Drake, Thais Haines, Susu Knight,

Elaine Koehler, Jakki Kouffman, Maryann McGraw, Lee McVey, Malinda Menke, Peggy Orbon, Hank Schuyler, Nancy Silvia, Diana Stauffer, Mary Stovall, Sergio Viscoli, Sally Hayden Von Conta, and Gwen Wilemon.



Elaine Koehler with her ribbon.

June Walker... continued

June Walker jumped from a math and science education into a professional life of design. From the costume department at the Yale Repertory Theater she later designed apparel under her own label and then, while raising a family, coordinated production for an industrial design firm.

In 1979 June began a tax consulting practice for a clientele of self-employeds, whom she says are "the most interesting and talented segment of society." Her 200-plus clients throughout North America and Europe include a wide array of people in the arts, including illustrators, sculptors, and musicians.

June's a different kind of accountant – sassy, soulful and tuned in to the non-linear, sometimes flaky, business approach of independent professionals. She calls them indies.

Like June, her seminars are upfront, clear as Mozart, irreverent, partisan to the indie viewpoint – and surprisingly good fun.

Before relocating in 1995 to Santa Fe, New Mexico, June maintained offices in New York and New Jersey. She is also the author of two books and has been an expert commentator for numerous publications including *BusinessWeek* magazine and *Entrepreneur*.

To learn more about indie taxes & finances please visit both: <http://junewalkeronline.blogspot.com/> and <http://www.junewalkeronline.com>

PROGRAM AGENDA — ONE HOUR

SELF-EMPLOYMENT in the eyes of the IRS

It's all about control and profit motive

BUSINESS EXPENSES

3 Ways to make the most of deductions
IRS says expenses must be "ordinary & necessary"
Specific Business Expenses
Office or Studio in the Home
Auto / Mileage
Travel or Transportation

INCOME

Gross vs. Net

TAXES

Which taxes must a self-employed artist pay
How much tax must a self-employed artist pay

RECORDKEEPING

IRS requirements
Two simple rules

CAUTION: Tax pros can get it wrong

Examples from *New York Times* and *BusinessWeek*

Q&A

Call for Entries

EDITOR'S NOTE: Please send an email to Alice Flitter at awflitter@aol.com with complete information about any shows that will be of interest to your fellow PSNM members. Submissions must be received by 15th of the month preceding the issue in which you'd like the show mentioned.

And remember, there are many shows and competitions listed on the internet, as well as the art magazines. So do some exploring on your own to see what is coming up.

Slide Deadline: September 1, 2008

The Pastel Journal 2008 Pastel 100 Competition.

Prizes of more than \$15,000, including The Jack Richeson and Unison Pastels Best of Show Award of \$5,000. Open to amateur and professional artists. Enter work in five categories: Portrait/Figure, Landscape/Interior, Still Life/Floral, Abstract/Non-Objective and Animal/Wildlife. Winners will be featured in April 2009 Pastel Journal. Information on Pastel Journal website: www.artistsnetwork.com/pasteljournalcompetition/

Slide or Digital Deadline: September 2, 2008

Louisiana Art and Artists' Guild 39th Annual River Road Show

December 2 - December 31, 2008
Louisiana State Archives Gallery • Baton Rouge, LA
Juried and judged by Judi Betts.
Prospectus and more information about the show at:
www.laag-site.org/River_Road_Show_08.shtml.
Questions to Betty Efferson, RRS chair, at (225)293-9793 or speedpainter@bellsouth.net.

Slide Deadline: October 10, 2008

7th Biennial IAPS Convention Catalog Cover Competition

Would you like to be the pastel artist who is the sole winner in an international competition that happens only once every two years? The prize - \$100 cash award, 2 points toward IAPS Master Circle status, your painting on the 2009 IAPS Convention Catalog cover and included in other international convention publicity, plus having your original painting on display at the Convention in Albuquerque, NM from May 28 - 31, 2009. Prospectus available on the IAPS website: www.pastelinternational.com

Slide or Digital Deadline: October 24, 2008

Workmen's Circle • "R U Evolved?"

January 11 - February 27 • Los Angeles, CA
Jurors: Paul Von Blum, Sheila Pinkel, Mark Vallen
Show to mark the Charles Darwin's 200th birthday and 150th anniversary of the publication of *On the Origin of Species*. Prospectus and information about the organization and gallery can be found at:
www.circlesocal.org

Masterworks

April 4 - 25, 2009

Judges and Jurors:

Large Division: Judge - Sherrie McGraw
Jurors - Eason Eige, William Haskell, Nancy Reyner

Miniatures: Judge - Susan Brooke
Jurors - Aaron Campbell, Jennifer Eggleston, Bethe Sailer

Opening Reception: April 3

Open House/Paint-In: April 19

Workshops:

NMWS - Ann Smith

April 7, 8, 9 - 5:00pm to 9:00 pm

RGAA - Lorenzo Chavez

April 22, 23, 24 - 9:30am to 3:30pm

PSNM - Lorenzo Chavez

April 26, 27, 28 - 9:30am to 3:30pm

Mini-Workshops:

Susan Brooke - April 15 - 9:00am to 3:00pm

Margy O'Brien - April 16 - 9:00am to 3:00pm

Paul Murray - April 17 - 9:00am to 3:00pm

(Artists may sign up for one, two or three days.)

Nancy Reyner Presentation - April 6, 10:00am
(free)

Prospectus will be available online in September.
For a printed copy, please contact Carol Lovelady
email: lovelady101@comcast.net
phone: 505-345-2267.

Workshops

LISTING POLICY: All new announcements will be published with as much detail as space will allow. Repeat listings will be abbreviated. Deadline for submissions is 15th of month preceding next issue.

Please send your listings for classes, events, workshops, or news via email to: Alice Flitter - awflitter@aol.com

To find out about other workshops, shows, etc. check magazines and online sources. Use Google to search for additional information.

NATIONAL SHOW WORKSHOP

November 4, 5 & 6, 2008 • EXPO NM, Albuquerque

Add your name to the Waiting List!

\$240 Members / \$250 non-members

Contact Marilyn Drake: phone 505-400-2571; or email: marilyndrake@comcast.net

TAUGHT BY PSNM MEMBERS

Michael Chesley Johnson, MPAC, PSA, PSNM *Plein Air Workshops*

September 15 - 19 • Campobello Island, NB
Advanced workshop.

October 6 - 10 • Acadia National Park, ME

December 8 - 12 • Sarasota, FL

January 3 - 10, 2009 • Mexico

January - March, 2009 • Sedona, AZ Advanced workshops in (see www.paintsedona.com)

Check www.MichaelChesleyJohnson.com for full details, e-mail mcj@sff.net or call 506-752-2482.

Jakki Kouffman Workshop

Painting in Pastel or Acrylic paints and mediums.

September 15 - 19, 2008 • Taos, NM

Tuition: \$530 (inc. \$30 NM tax)

Contact: Jakki Kouffman, 21 Chapala Rd., Santa Fe, NM 87508 • (505) 466-1800 or art@jakkikouffman.com

Maggie Price Workshops

September 15 - 19, 2008, New York City, NY (PSA); indoors, painting landscape from photographic reference

September 28, 2009, Albuquerque, NM (Open Space workshop)

November 10 - 12, 2008, Charlotte, NC; indoor, landscape from photographic reference

April 3 - 5, 2009, Merriam, KS; indoor, landscape from photographic reference

May 28 - 31, 2009, Albuquerque, NM (IAPS Convention); indoors sessions and 2-day plein-air post-convention workshop (June 1&2)

June 15 - 19, 2009, South Freeport, Maine; indoors and plein air

June 22 - 26, 2009, Marshfield Hills, Mass.; indoors and plein air

July 10 - 12, 2009, Denver, Colorado; indoor, landscape from photographic reference

July 27 - 31, 2009, Kimberly, Wisconsin; indoor and plein air

August 23 - September 2, 2009, Scotland (Highlands), all plein air, materials furnished and shipped to/from

September 18, 2009, Santa Fe, NM (Artisan Art Expo), indoor sessions

October, 2009, Juzcar, Spain (dates to be announced)

Details at www.MaggiePriceArt.com or call 505-294-7752

Mike Mahon Workshops

September 22 - 26 • Hot Springs, Arkansas

Portrait Workshop, sponsored by Hot Springs Art Gallery.

Fall of 2008 • Taos, New Mexico

For info, contact Mike Mahon at: art@mmahon.com or phone: 806-359-5130

Lee McVey Workshops

September 23 - November 18, 2008, Albuquerque, NM
The Artist Studio at Hoffmantown Shopping Center.

Tuesdays 1 - 4 pm, no class November 4. 8 weeks,

September 24 - November 19, 2008, Albuquerque, NM

New Mexico Art League on Juan Tabo. Wednesdays

6:30 - 9:30 pm, no class November 5. 8 weeks,

For beginners with some pastel and drawing experience through intermediate level. Lots of one on one attention as you develop your painting skills while working from reference photos. Improve your ability to see and extract the information from photographs needed to create a successful painting. Explore compositional design, color, value and aerial perspective.

Either class, \$175 tax included.

For more info, or to register for Tuesday classes, contact Lee at 505/884-5566 or leemcvey1@msn.com

To register for Wednesday classes, go to: www.NewMexicoArtLeague.org

Workshops

(continued from pg. 6)

Paul Murray Workshops

October 6 - 9 • La Cienega, NM

October 13 - 16 • La Cienega, NM

Both these workshops will be at my studio, limited to 8.

For more info email: murrayfineart@earthlink.net

TAUGHT BY OTHERS

Margot Schulzke Workshops

September 13 - 20, 2008 • Puy-l'Eveque, France

Details at: www.hautbaran.com Contact: Bob Strohsahl:

800-375-8232, pastelguy@aol.com, or Margot Schulzke:

schulzke@jps.net

October 16-18, 2008 • Sacramento, CA

Contact: Sharon Drysdale, 916-971-3713 or email:

watercolourart@hotmail.com

Weehawkenarts Workshops

Ouray, Colorado

September 23 - 27, 2008 • Sally Strand - Color of Light

Five fun and intensive days with this 2007 Pastel Society Hall of Fame Honoree.

For details or to register: www.weehawkenarts.org or call 970-325-4005.

Plein Air Painters of New Mexico

September 27 - November 11 • Albuquerque, NM

Noted *plein air* painters will teach one-day workshops, or give lectures/demonstrations, to benefit the Open Space Alliance. Open to all artists working in any medium. Space is limited, so sign up quickly!

For more information, and to register, go to PAPNM web site: www.pleinairpaintersnm.org

Webster's World 2008 Tours for Artists

Southern France - October 1 - 12

Landscape painting with DUANE WAKEHAM

For details and to download brochures, go to:

www.webstersworld.net

Or email or call: websterw@patriot.net or 1-800-952-9641

Colleen K. Howe

October 9 - 11 • El Dorado Hills, CA

3-day *plein air* workshop in conjunction with Sierra Pastel Society Exhibition. For details go to Events at:

www.SierraPastelSociety.net

IAPS OPPS...

Eighth Biennial International Association of Pastel Societies (IAPS) Convention

Albuquerque, NM, May 28-31, 2009

Registration information for the next IAPS convention is now available on the IAPS web site: www.pastelinternational.com This is going to be a very exciting and informative convention. We encourage people to sign up early, as many sessions will fill quickly. Register early! Don't be disappointed. Hotel reservations should also be made as early as possible to ensure that rooms are available. Check the registration flyer on the IAPS web site for complete details and hotel information.

IAPS 13th Exhibition

June 5-9, 2009

Ventana Fine Arts Gallery on Canyon Road, one of the finest and most prestigious galleries in Santa Fe, NM, will host the exhibition. The prospectus is now available on the IAPS web site. The exhibition will be pre-juried by Doug Dawson, PSA and juried for awards by Albert Handell, PSA. Acceptance and awards in this exhibition will go towards Master Circle points.

IAPS/Urania Christy Tarbet Scholarships

Due Date for entries: November 1, 2008

Four pastel scholarships, not to exceed \$500.00 each, will be presented to four member society artists at the IAPS Convention in May 2009. This is a great opportunity to study with one of the following artists: Maggie Price, Richard McKinley, Doug Dawson, or Susan Ogilvie. The selection committee will consist of Anne Hevener, Editor, *The Pastel Journal*; Duane Wakeham, PSA Master Pastelist; and Urania Christy Tarbet, PSA - IAPS Founder/President. For instructions on how to apply and/or more information: contact Urania at: uraniact@aol.com or write: Urania Christy Tarbet, P.O. Box 567, Pollock Pines, CA 95726.

Scholarships will be valid for the 2009 workshop session.

Check the IAPS web site for other competitions:

- Seventh Biennial Convention Program Cover Competition
- First IAPS Calendar Competition. To be released at the 2009 Convention.

Acceptance and awards go towards IAPS Master Circle points.